

HOW CAN MY COMPANY ENGAGE IN GCAS?

JOIN A CHALLENGE

For all companies: Commit to one of the twelve initiatives on the [We Mean Business Take Action Platform](#), such as:

- Commit to set a **science-based target** to reduce greenhouse gas emissions in line with keeping the global temperature increase below 2 degrees Celsius.
- Commit to **100% renewable power** through [RE100](#).
- Commit to **zero-emissions vehicle fleets** through [EV100](#).
- Commit to greater **energy productivity** through [EP100](#).
- Commit to a **resilient supply chain**.
- Mobilize **funds for climate action**.
- Commit to owning, managing, renting or developing **buildings that are net zero carbon** in operation by 2030 through the [Net Zero Carbon Buildings Commitment](#).
- Commit to **begin publicly disclosing** carbon emissions and reduction efforts annually.

For certain kinds of companies:

- **Tech companies:** Join a growing coalition of leading technology companies and sign on to a sector-wide declaration committing to create the climate action leadership that the planet needs by demonstrating and enabling it.
- **Renewable energy buyers:** Commit to integrating just transition and human rights principles into renewable energy procurement standards.
- **Renewable energy owners and developers:** Commit to ensuring a just transition by integrating core ILO labor standards in operations and in procurement from contractors, and commit to increased global and US gigawatt targets.
- **Companies with land-intensive supply chains:** Identify innovative supply chain activities to reduce land-based GHG emissions and increase carbon sequestration.
 - **Jurisdictional approaches to achieving deforestation/conversion-free commitments:** Working in close partnership with sub-national governments and key suppliers, align actions along land-intensive supply chains to conserve natural and working landscapes in priority jurisdictions.
 - **Deforestation-free transparency:** Develop and share accountability mechanisms to help achieve deforestation/conversion-free commitments.
- **Investors/financial services firms:** Take at least one action on climate change outlined in [The Investor Agenda](#) that will be formally launched at GCAS.

ORGANIZE OR JOIN AN EVENT

Dozens of affiliated events, organized by a range of companies, NGOs and governments, will take place across the Bay Area throughout the week of the Summit. Check the [GCAS website](#) for details.

SPEAK AT THE SUMMIT

The Summit will feature two plenaries and a range of high-level sessions focusing on specific themes. CEOs of companies making high-profile, notably ambitious climate action commitments may be invited by the Summit team to speak at one of the sessions.

SPONSOR THE SUMMIT

Sponsorship offers a range of benefits, including the opportunity to lift up sustainability priorities and commitments and to attend the invitation-only Summit and affinity events.

SPREAD THE WORD

Help spread the word about the Summit, the need for increased climate ambition, and your commitment to address climate change. Follow the Summit [@GCAS2018](#) on Twitter and promote climate action and solutions using the [#GCAS2018](#) and [#StepUp2018](#) hashtags. Engage in marketing campaigns for the Summit via billboards, ads on public buses, ATM screens, etc.

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